

CASE STUDY 12 LOCAL GALA EVENT

INTRODUCTION

A community group requested the help of the South Area Tidy Team with event set up and maintenance of the site during and after the Gala.

INVOLVEMENT

The Mates of Milton group had planned a family Gala day for the last Sunday in July and they asked for support from the Tidy Team. A number of volunteers litter picked and marked out the field prior to the event.

ACTION

On the morning of the event, gazebos were supplied, erected and sited by the team, help with other stall holders and equipment given, and around 9 litter bins provided around the field (to be monitored throughout the day). A clean up and removal of all the equipment left the field in order at the end.

OUTCOME

A tremendously successful day, both in terms of visitor numbers and finance raised for the future of the community group. Promotion of the Tidy Team via leaflets and display boards created much interest.

REPORT

On the day the Tidy Team supported 29 volunteers to make this event an outstanding success. A variety of activities took place and as many and varied stalls were present, the visiting public were given a full entertainment day. The Tidy Team acted somewhat as marshals throughout and collected numerous bags of litter together with the full bins at the close of the event.

